



ERIC GARCETTI
MAYOR

May 9, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Zelenne Cardenas to the El Pueblo de Los Angeles Historical Monument Authority for the term ending June 30, 2022. Ms. Cardenas will fill the vacancy created by Natalie Samarjian, who has resigned.

I certify that in my opinion Ms. Cardenas is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Zelenne Cardenas
Commission: El Pueblo de Los Angeles Historical Monument Authority
End of Term: 6/30/2022

Appointee Information

1. **Race/ethnicity:** Latinx
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 8 - South LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Sociology, Minor, Ethnic Studies, University of California, Los Angeles
7. **Occupation/profession:** Senior Director, Prevention & Community Initiatives, Social Model Recovery Systems
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment

10. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Ethnicity	Gender	Term End
Garcia, Fabian	North Valley	14	Latinx	M	30-Jun-25
Wirfs, John	East LA	13	API	M	30-Jun-22
Marez, Jesse	East LA	14	Latinx	M	30-Jun-24
Alarcon, Patricia	East LA	14	Latinx	F	30-Jun-25
Louie, David W.	East LA	13	API	M	30-Jun-22
Vacant					
Beserra Nunez, Irma	South Valley	5	Latinx	F	30-Jun-25
Thomas, Aaron	East LA	1	African American	M	30-Jun-25
Ibarra, Alex	East LA	14	Latinx	M	30-Jun-24

Zelenne L. Cárdenas

Zelenne L. Cárdenas (she, her, ella) is the Senior Director of Prevention and Community Initiatives for Social Model Recovery Systems, a human services organization. Her extensive community-based career spans public health, homelessness, and violence prevention with a forte in fostering connections with Latinx and Black populations. Cárdenas has dedicated her life to working on behalf of people who face the most devastating manifestations of poverty in the Skid Row area of downtown Los Angeles where she has worked for 26 years. As a bilingual, civic and social justice advocate, she specializes in bringing together multi-ethnic and multi sector coalitions, building power among the people most impacted, and collaborating to develop policy and systems changes. Cárdenas has served as a consultant to the Substance Abuse and Mental Health Services Administration, an agency of the U.S. Department of Health and Human Services, and consulted with several counties throughout the State of California. She is a recipient of The California Wellness Foundation's (TCWF) Community Leader Fellowship in support of her violence prevention work. In 2004, Cárdenas was named a Local Hero of the Year by KCE_T-TV and Union Bank of California during Hispanic Heritage Month and honored with the California Peace Prize for her work in Skid Row by TCWF. In 2007, she was awarded the *res Destacadas*/Outstanding Woman award for her leadership by *La Opinión*, the leading Spanish-language daily newspaper in the U.S. In 2008, Bank of America, through its Neighborhood Excellence initiative, named her a Local Hero for her work in the Skid Row community. Cárdenas is currently a member of the Los Angeles County Ending the HIV Epidemic Steering Committee as well as a Board member of the Los Angeles Poverty Department, an arts/performance organization working with the Skid Row residents. From 2014 to 2018, she also served as a Board member of Housing California, a statewide organization focused on developing policy approaches to preventing and ending homelessness. Cárdenas is a graduate of the University of California, Los Angeles.

Publications: Cardenas, Z. (2013). Engaging Homeless Youth in Community-Based Participatory Research A Case Study From Skid Row, Los Angeles. *Health Promotion Practice*.



ERIC GARCETTI
MAYOR

May 9, 2022

Dear Ms. Cardenas:

I am pleased to inform you that I hereby appoint you to the El Pueblo de Los Angeles Historical Monument Authority for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at nicole.enriquez@lacity.org.

Ms. Zelenne Cardenas
May 9, 2022
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As part of the City Council confirmation process, meetings will be offered to Marqueece Harris-Dawson, your Councilmember, and Councilmember John Lee, the Chair of the Arts, Parks, Health, Education and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Arts, Parks, Health, Education and Neighborhoods Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Zelenne Cardenas
May 9, 2022

Nominee Check List

I. Within 7 days:

_____ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. Within 21 days:

_____ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Marqueece Harris-Dawson

_____ Councilmember John Lee, Chair of the Council Committee considering your nomination